



Church Facilities

Conference & Expo

OCTOBER 25-26, 2022
DALLAS, TX

**2022 Sponsorship &
Exhibition Opportunities**



An Unmatched Expo Experience

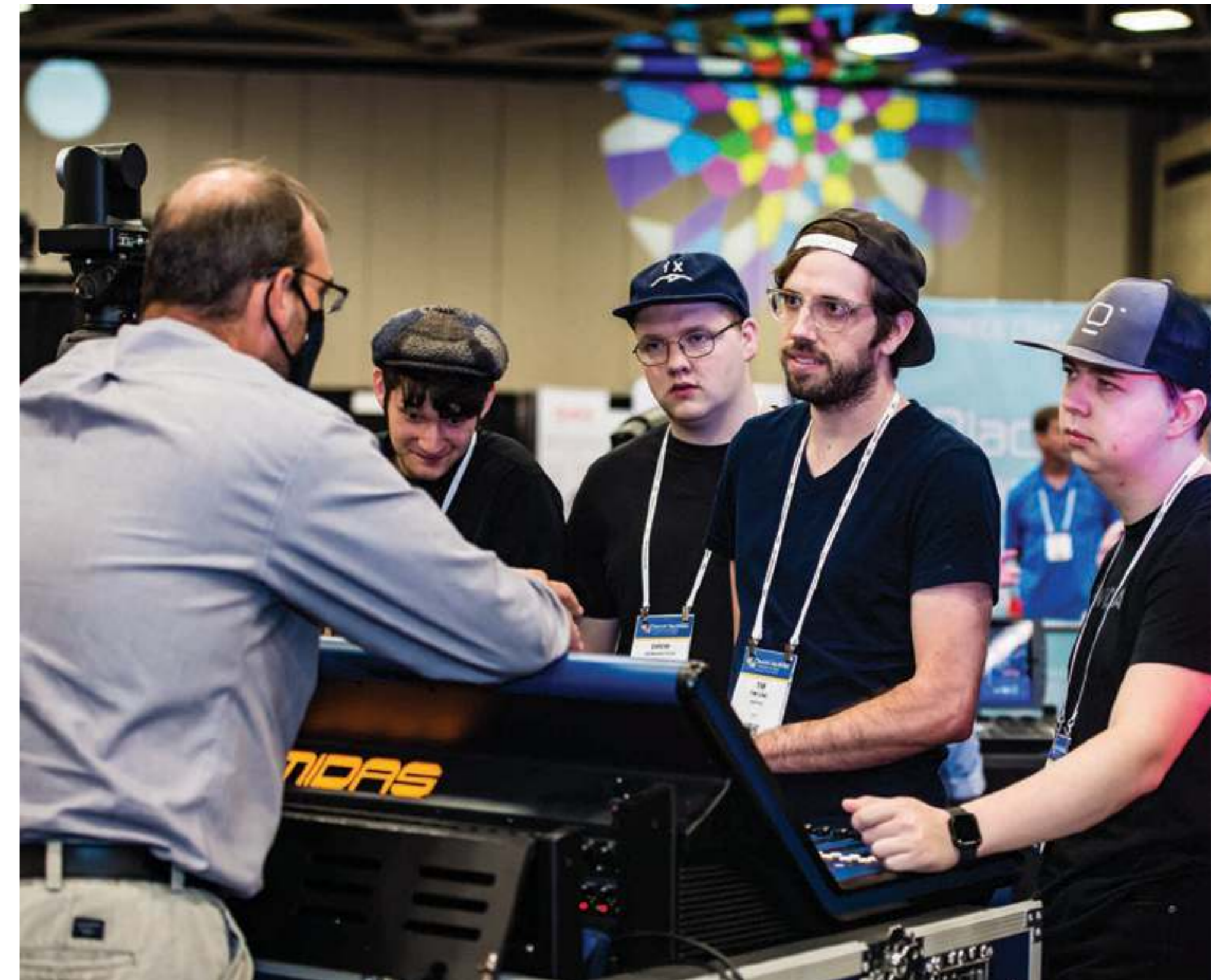
Church Facilities Conference and Expo (CFX) is the leading house of worship event for production, facilities and management. Reaching more than 70,000 leaders of churches around the world, CFX has become a resource for information, connection and education in the house of worship community.

CFX Expo Features:

- 1,000+ Church leaders in production, facilities and administration
- 200+ Exhibiting companies
- Four full session stages for education and product showcases
- Daily dedicated exhibit hours
- Hands-On Training spaces for daily exhibitor trainings
- Networking Lounges for further connection

Our audience is investing in the future:

- 86.9% of our audience makes or recommends decisions on new products and services
- 58% of churches have 300 - 1,500 seats in the sanctuary
- 54% of attendees are actively planning, considering or undergoing building projects
- 36% of conference attendees have budgeted over \$1,000,000 for their next project





2022 Live Event

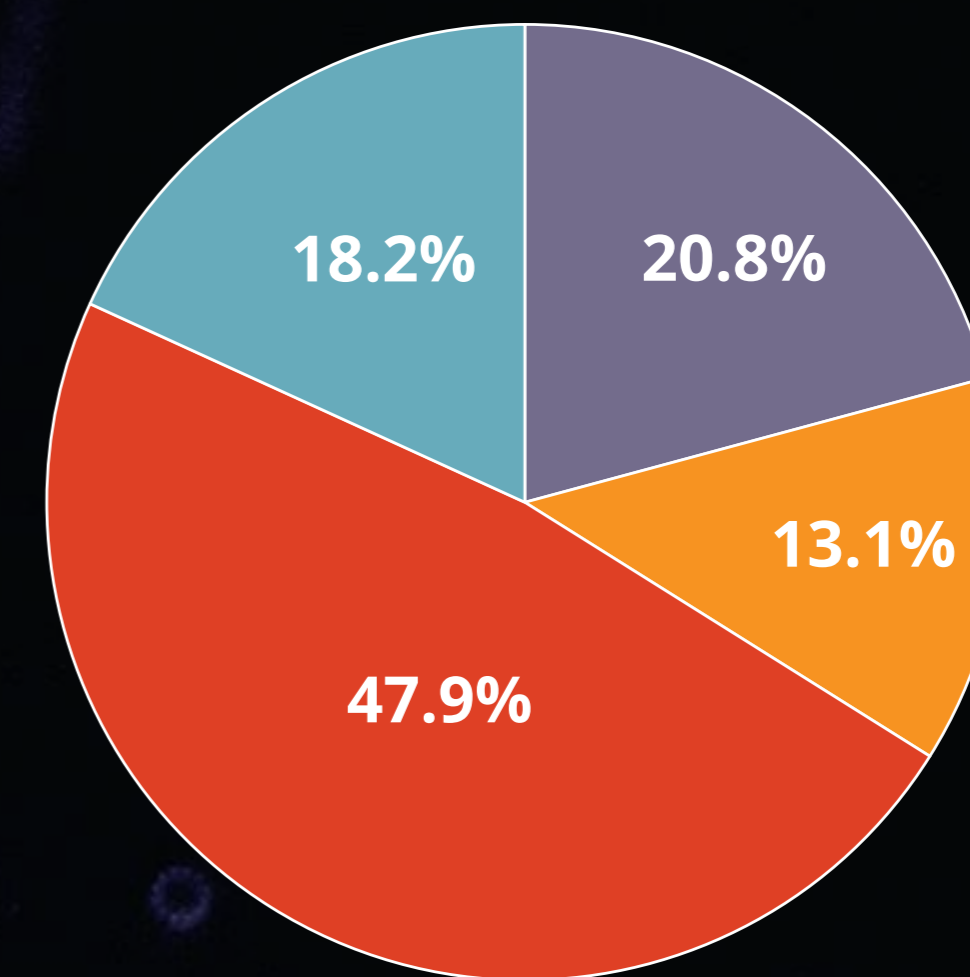
Kay Bailey Hutchison Convention Center - Dallas, TX

October 25 - 26, 2022

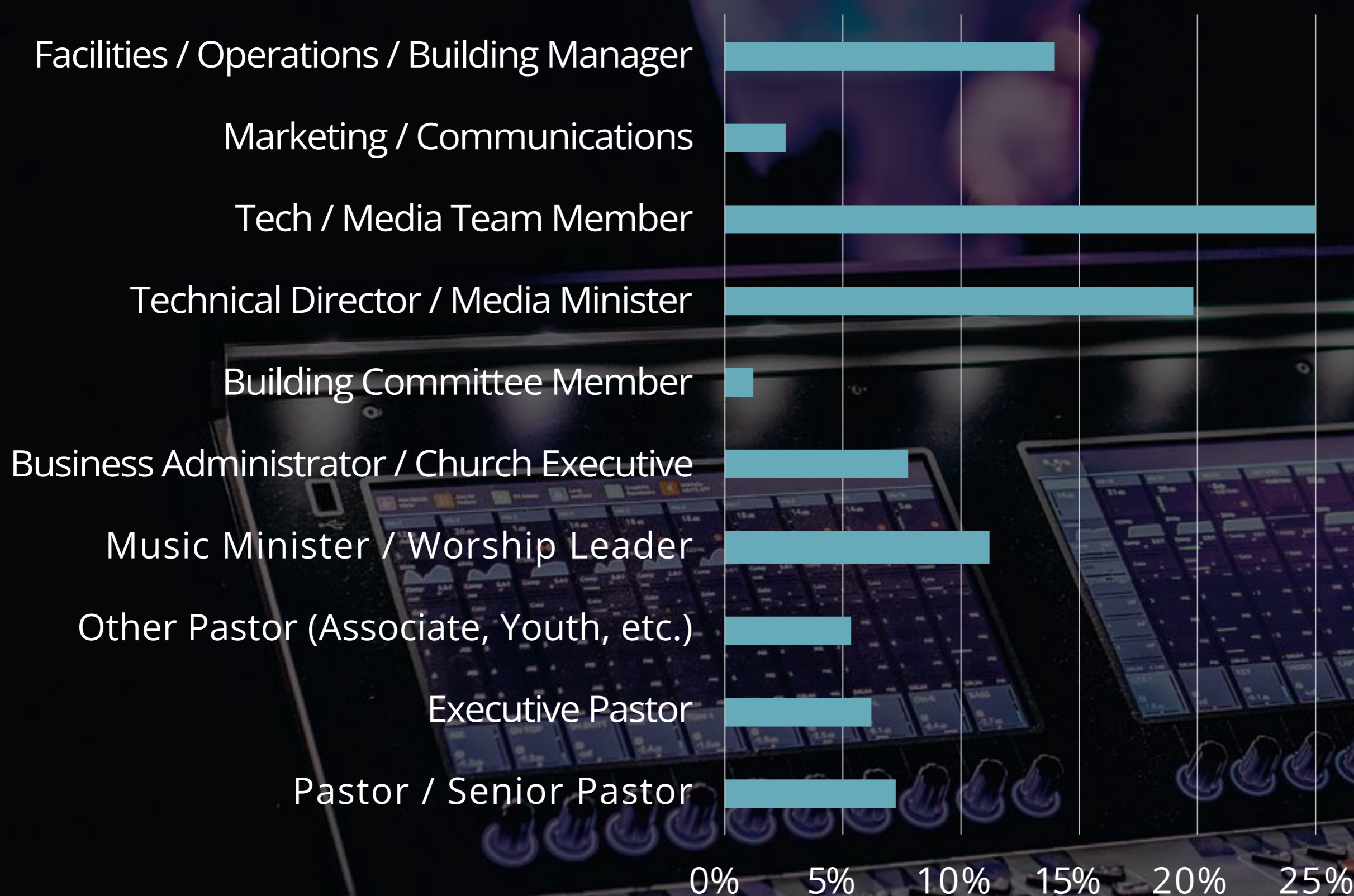
\$33 per sq ft.

86.9% of CFX attendees are involved in the decision-making process

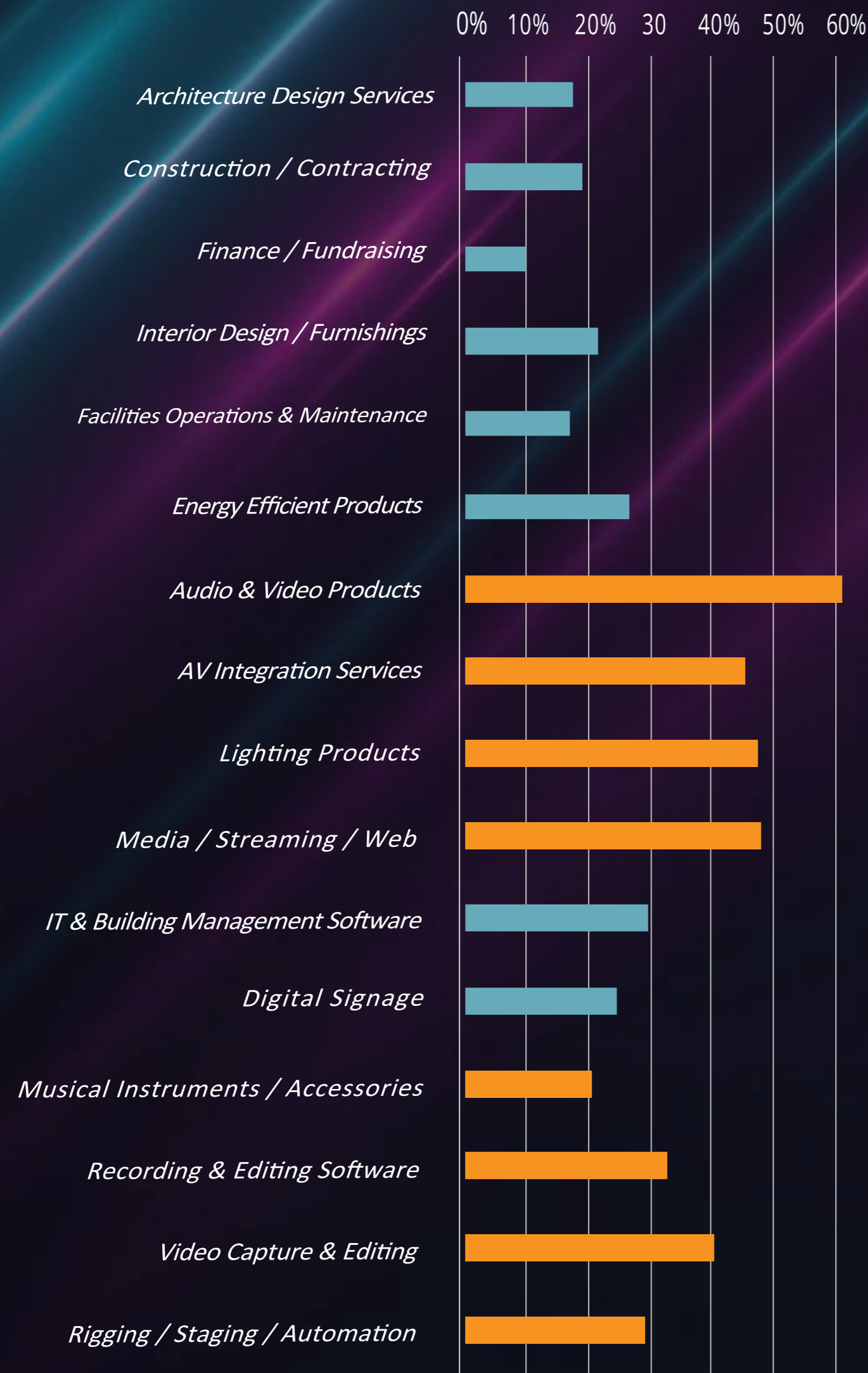
What is Your Purchasing Role?



■ Sole Decision Maker ■ Some Say in Decision
■ Share Decision With Others ■ No Influence



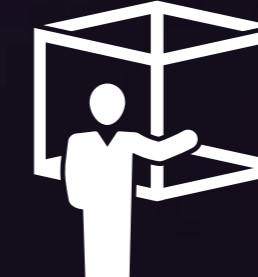
Products and Services Interest



CFX 2021 in Numbers



1000+
Attendees



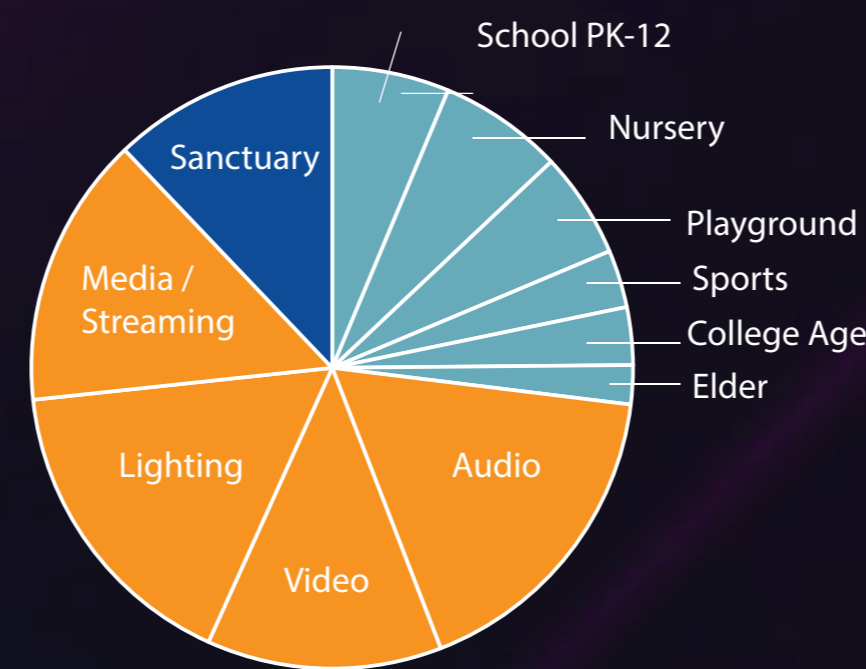
125+
Exhibitors



60+
Speakers

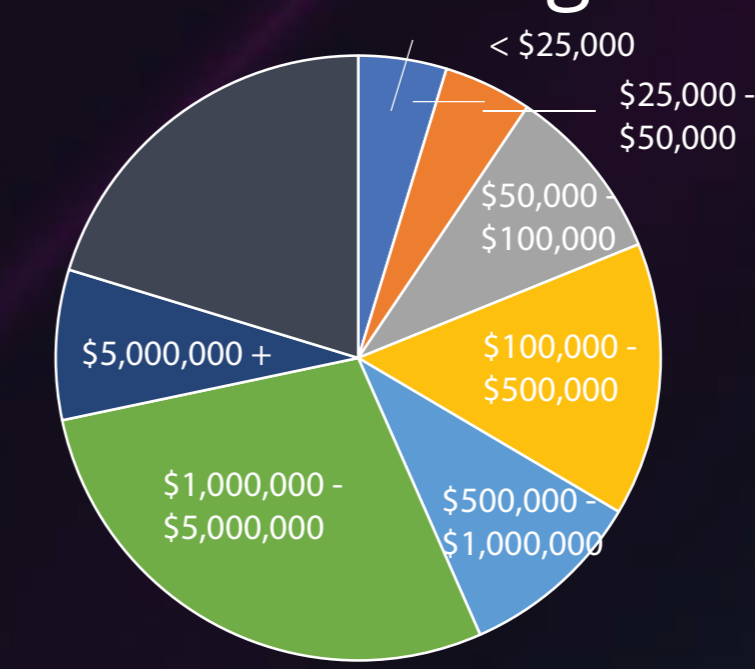
Registered Audience Breakdown

Areas of Growth



School PK - 12 Facilities.....	24%
Nursery.....	26%
Playground Facilities.....	22%
Sports Facilities.....	12%
College-age Facilities	12%
Elder Adult Facilities.....	8%
Audio	67%
Video	49%
Lighting.....	64%
Media / Streaming / Web.....	57%
Sanctuary	47%

Planned Budget



Over \$5,000,000.....	8%
\$1,000,000 - \$5,000,000.....	28%
\$500,000 - \$1,000,000.....	9%
\$100,000 - \$500,000.....	14%
\$50,000 - \$100,000	9%
\$25,000 - \$50,000	4%
Less than \$25,000.....	4%
I don't know.....	20%


Building Project



Considering	19.5%
Planning	10.5%
Currently Undergoing	24.2%
Not that I'm aware	45.8%



Who Attends

 200+ Churches	 40 States	 5 Countries
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Average number of attendees per church: 3.13

CFX Reach

Complete Reach: 68,000+ (Texas Region: 10,000+)

CFX 2021 Attendee Survey Results

Overall experience rating: 3.92 (rated from 1-5)

Educational content rating: 4.04 (rated from 1-5)

62% of attendees will definitely or probably return for 2022

82% are considering bringing a team member for 2022

Segment Focus and Attendee Profile			
Production & Technology	Facilities & Operations	Leadership & Management	Hands-On Trainings
Topics Covered			
<ul style="list-style-type: none"> Tech Arts Leadership Audio, Video Lighting Streaming & Networking 	<ul style="list-style-type: none"> Design Sanctuary Improvements Operations Safety & Security 	<ul style="list-style-type: none"> Emergency Planning Leadership Skills Communications Strategy & Execution 	<ul style="list-style-type: none"> Lighting Audio Video Automation
Audience Profile			
<ul style="list-style-type: none"> Tech Directors Tech Team Worship Pastors Creative Directors Video Directors Audio Engineers Lighting Designers Executive Pastors 	<ul style="list-style-type: none"> Pastors Administrators Executive Pastors Elders Lay Leaders Tech Directors Architects Designers 	<ul style="list-style-type: none"> Pastors Communications Directors & Staff Creative Directors Experience Coordinators Administrators Executive Pastors 	<ul style="list-style-type: none"> Pastors Tech Team Administrators Facilities Managers Operations Managers Lay Leaders



The House of Worship Community

The Church Facilities Conference & Expo brings together the leading associations and publishers in the house of worship industry, focusing on connecting you to the complete church leadership team.

**Church
Production™**

**TECHNOLOGIES
FOR
WORSHIP®**

ChurchSound

**Church
Design**

**Church
Executive**

**Lighting&Sound
America**

**LIVEDESIGN
LDI
INTERNATIONAL**

LIVESOUND



**NATIONAL ASSOCIATION OF CHURCH
NACFM
FACILITIES MANAGERS**

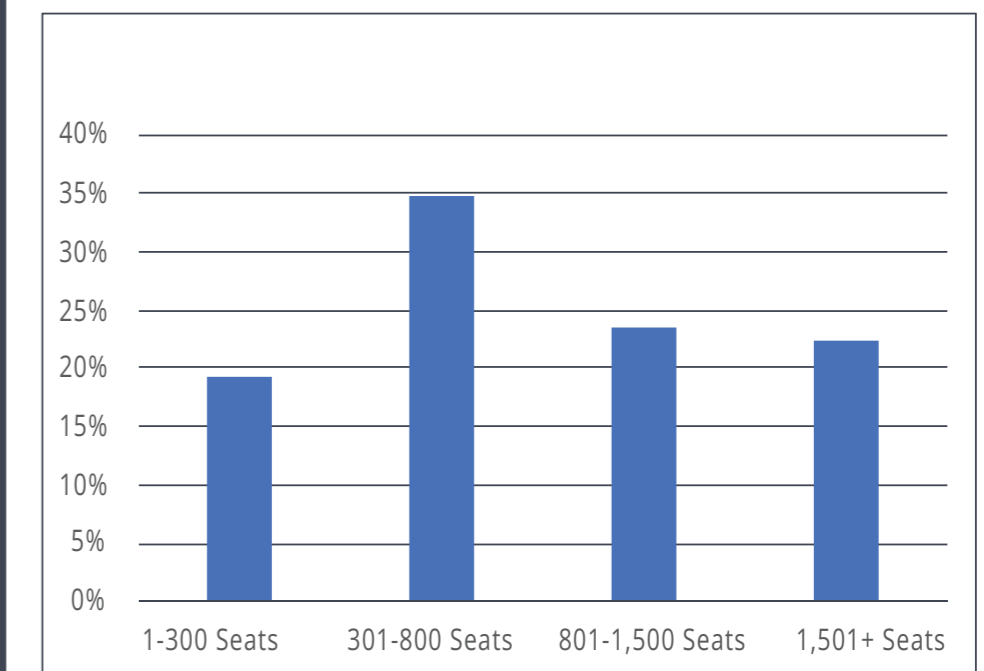
NAMM®

NRB
ADVOCATING • EQUIPPING
Since 1944

**Religious
PRODUCT
NEWS**
Purchasing solutions for growing churches

Churches of All Sizes Visited CFX 2021

What is the seating capacity of your church's main auditorium?



The most popular areas for improvement in current or new facilities include:

- Audio
- Lighting
- Media/Streaming
- Video
- Safety and Security
- Sanctuary Improvements
- Architecture / Design
- Media / Software
- Fellowship Spaces
- Playgrounds / Sports Facilities
- School: Pre K-12 Facilities
- Cafés
- Kids, Youth, and College Age Ministry
- Finance
- Nursery

An Engaging Floorplan Design

CFX Connections Stage for Panel Discussions, CFX Talks, Q&A Sessions, and More...

- Four Breakout Stages - Production, Facilities, Leadership, Church Sound University
- Hands-On Training Rooms - Audio, Video & Lighting control trainings on your equipment
- CFX Connections Stage for panel discussions, TED Talks, Q&A Sessions, Podcast Recordings and More...



For **Exhibiting** and **Sponsorship Opportunities**

CONTACT

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